

Career Momentum



THIS MONTH

- CDAA Chair Report
p. 2 - 3
- Building Tomorrow Today
Review
p. 3 - 4
- BTT Photo Gallery
p. 4 - 5
- Working the Web
p. 6 - 8
- Recommended Reads
p. 9 - 10
- Career Momentum Content
and Circulation
p. 10

Career Momentum

<p><i>Report From the CDAA Chair</i></p>		
<p>Good fall to all!</p> <p>We hope you have had a good summer and that you are well! I want to start by thanking Carolyn and her team for putting together the E-Newsletter Momentum! It is our hope as a board to communicate more in this format and keep YOU, our members, involved and informed.</p> <p>At the last Annual General Meeting the member participants voted the Board in. The Board then appointed me as Chair. I am honoured and humbled to be the Chair. This is a big responsibility and after a meeting in June we set out our board priorities for the fall. Briefly, these include:</p> <ol style="list-style-type: none"> 1. Good Governance and Management for the Association. This means that you will be seeing stronger financial management, succession planning and committee structure in order to support the great opportunities an Association can bring to its members and the career development field. Chapters will be a key part of this development. 2. Continue to build our partnerships and promote career development within CDAA and beyond. We are taking as many opportunities as are possible to connect with members and to promote the Association. You will see us at the Chapter events. You will notice our presence at other outside events. 3. Provide standards and certification for the career development profession. This committee is strong and continues to build the certification and standards your field of practice. There are national meetings being held this year to further discuss a national collaboration and transferring of certification. Alberta continues to be a leader in this work. 4. Define and Communicate member benefits and services. We are looking into an insurance package that can be offered to members that are certified. We are expanding and improving the website to provide Career Development information and a member's only section with a membership directory. We are working to be environmentally conscientious by communicating through technology as much as possible. 	<p>CDAA Chair Report</p>	

Career Momentum

<p>Report from the CDAA Chair continued...</p> <p>It is only through and for YOU, our members that we exist and continue to build a strong community of practice. We work in a diversity of settings and are brought together by our common field of practice. It is our hope that you will continue to be supportive and involved as we develop and strengthen our association in this year!</p> <p>Thank you! Have a great year!! Doreen Kooy, Chair</p>	<p>CDAA Chair Report</p>
<p><i>Building Tomorrow Today 2008 Review</i></p>	
<p>The 14th Annual Building Tomorrow Today Career Development Consultation attracted 800 delegates from as far south as San Diego, United States, as far north as the Nunavut, and delegates from 5 provinces and two territories. Last year we show cased new and exciting changes to our program and our resource fair. There were panel discussions on aboriginal, immigrant and employer topics and over 40 exhibitors in our resource fair for delegates to access. Audrey's Bookstore joined us this year with a long list of books that had been recommended by career practitioners. The BTT 2008 Planning Committee wanted to create an atmosphere of excitement and unlimited networking opportunities.</p> <p>The keynote speakers were well known recognized leaders in career development and brought their various views to the consultation. The Consultation opened with Freddi Dogterom who has been active in career development for 30 years inspiring us with her presentation entitled "Everything I Learned about Career Development I Learned at the Race Track". Colleen Clarke, a highly regarded career specialist and career advisor from monster.ca entertained, motivated and revved up delegates on day 2. We closed last year's consultation with Dr. John Krumboltz, an international leader in career development who had delegates laughing and cheering throughout his presentation entitled "Luck is No Accident: Making the Most of Happenstance in Your Life and Career".</p>	<p>BTT 2008 Review</p>

Career Momentum

	<p>BTT 2008 Review Continued...</p> <p>The 2008 BTT Planning Committee would like to thank last year’s presenters and exhibitors—you are the heart and soul of the consultation! We would also like to thank our financial supporters: Alberta Employment & Immigration, Alberta Advanced Education & Technology, Alberta Education and Oteenow Employment and Training Society.</p> <p>Karen St. Cyr and I would like to thank our volunteers who served on the 2008 BTT Planning Committee. Your commitment, creativity and energy made last year’s consultation an extremely worthwhile professional development opportunity.</p> <p>If you would like to volunteer and become a member of the BTT 2009 family please feel free to call me at (780) 422-0593 or email me at tracey.campbell@gov.ab.ca. The committee offers leadership & professional development opportunities.</p> <p style="text-align: center;">MARK YOUR CALENDARS – BTT 2009 June 9-11, 2009</p> <p style="text-align: center;">“From Good to Great: Best Practices in Career Development”</p>	<p>BTT 2008 Review</p>
	<p><i>Building Tomorrow Today 2008 Photo Gallery</i></p>	
	<p>At the Building Tomorrow Today Consultation in May 2008, the CDAA Membership and Professional Development Committees sponsored the Picture This and Networking Café events. All delegates were invited to Network with other career practitioners at the Networking Café located just outside the Exhibition Hall. Refreshments and a comfortable place to meet and make connections were provided in a lounge setting. Many of the delegates posed for a picture individually and others in groups.</p> <p>Take a look at the following pictures and see if you can picture yourself at BTT next year!</p>	<p>Picture This! & Networking Café</p>

Career Momentum

Picture This! & Networking Café



Photo Gallery

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Working the WEB November 2008 Edition

Whether you have the summer off because you work in an educational setting or not September seems like a new beginning to the work year. Therefore, I am starting my column for the November edition of Momentum now.

I have been revisiting some familiar sites to see what is new and recommend that you do the same because some of them are very different.

Our friend ALIS changed a great deal over the summer and it may take you a while to find specific links <http://www.alis.gov.ab.ca>

- Don't forget to check out the new TIP SHEETS
- Many new resources including some for students with disabilities, their parents and educators

There are some new publications including **Career Coaching Your Teens** (for parents) and **Alberta Career and Industry Outlook. Making Sense of Labour Market Information** and Its About Time were updated as well. The publication called Skills Plus is now **Assessing You: the first step in career planning**.

- There is a new link to Alberta LMI
<http://employment.alberta.ca/cps/rde/xchg/hre/hs.xsl/2659.html>

For those in secondary schools the **Learning Clicks** site has really changed. <http://alis.alberta.ca/ec/ep/pps/lc/learning-clicks.html>. I recommend that you arrange for one of their ambassadors to come to your school and make a presentation.

NOTE: If you use the material **Employment Series for Persons with Disabilities** it is about to be discontinued.

Working the Web

Working the Web continued...

IGNITION: was a link from WORKAPEDIA. It now has an independent site that you can access from <http://www.councils.org/ignition/nav.cfm>

- I recommend browsing the links to THE DEBUNKER of workplace beliefs and The Secrets Out.

Recruiting Agencies: this directory does not include every agency in Canada however it is very extensive <http://www.directoryofrecruiters.com/wwwsites.html>

- Many employment agencies from all over Alberta are on this web link: <http://www.alberta.servpro.ca/listcomph/30246/Employment-Agencies.html>, including a link to the agency's web site so it will be easy for your clients to discover which company specializes in specific industry placements.

Recommended Reading:

I am currently reviewing a recent publication called *No Canadian Experience Eh? A Career Survival Guide for New Immigrants* by Daisy Wright.

It is somewhat Ontario centric because that is where Ms Wright has her practice however, that does not mean it is not relevant for the rest of Canada.

- The book targets Professionals who are considering moving to Canada or new comers who need guidance however want to advocate for themselves. Some of the sections in the book include; Career Assessment, Marketing Yourself, The Resume, The Interview, Canadian Workplace Culture, Values and Expectations. There are Stories that Chronicle Immigrant Experiences and an extensive reference section with many web site URLs.
- Our provincial web site provides access to extensive resources for the newcomers to Alberta. This is the link to Alberta Immigrant Serving Agencies <http://www.aaisa.ca/index.html>; the provincial government link for programs and services http://alberta.ca/home/programs_services.cfm
- Practitioners who work with mature work seekers may be interested in Experience Works http://www.experienceworks.ca/ind_whatnews/ and a link from the site called Prime 50 <http://prime50.com/importantlinks.asp>

Working the Web continued...

I read an article about Retail as a career path that supported my belief that this is an underrated work sector as is Tourism and Hospitality.

<http://working.canada.com/resources/story.html?id=4ab3b3e4-dc56-4670-932d-a75e35a8bbb4&k=86792>

The Calgary Chapter of the CDAA held their annual Ignite Your Passion Conference October 3, 2008. I am sure someone is doing a write up about the entire event however; I wanted to include some web sites that I discovered as the result of three exceptional presentations:

Tammy Robertson: Tammy Robertson, Owner and Operator of Work Heart Consulting, speaking on "Career Practitioners As Leaders Of The Future". The Power of Acknowledgement <http://www.hodu.com/acknowledgement.shtml>


Ruth Kelly: the President and CEO of Venture Publishing and the Publisher/Editor-In-Chief of Alberta Venture Magazine, speaking on "Careers Of The Future". Introduced the concept of the Red Queen Effect making reference to how much the world of work is changing and at breakneck speed http://blog.creativethink.com/2007/03/the_red_queen_e.html

Michelle Devlin: Michelle Devlin, an accomplished professional speaker, speaking on "Facilitating For The Future". "Communicate Better". This is her web site www.seriouslyspeaking.ca. If you are looking for a speaker for an event try www.canadianspeakers.org


Any feedback you have for me is welcome. If you have favourite web links that I have never included or not mentioned for a long time please send them to me and I will credit you as the source.

Vicky Driver aka The Web Queen

Career Momentum

Recommended Reads		
Books		
<p><i>Greenjobs : a guide to eco-friendly employment / A. Bronwyn Llewellyn, James P. Hendrix and K.C. Golden.</i></p> <p>by Llewellyn, A. Bronwyn (Anita Bronwyn) Adams Media Corp., c2008.</p> <p>Widespread concerns for the environment are presenting new opportunities for job seekers. Help your clients learn about careers and employment in fast-growing environment-friendly fields. 'Green Jobs' is an easy-to-follow book with tips on entering fields such as "Green Energy" "Green Transportation", "Green Building", "Green organizations and NGO's", "Natural Resources Management" and "Green Goods and Services". Although the book is focused on opportunities in the United States, it is useful in identifying "green collar" jobs within a wide variety of industries and the kinds of education that are helpful in accessing these jobs. The appendix is comprehensive, with lists of websites related to industries, education and jobs. ~ Barbara Mathies</p>		Book Review
Articles		
 <p>ContactPointArticle2.doc</p> <p>"Career" is a Life Management Concept</p> <p>The word "Career" is not new to us. You have seen sections in the newspaper devoted to careers. You might think that only professional people have careers. You might think that careers involve deciding what to do for the rest of your life. The truth of the matter is that your search for a career is over. You already have a Career, and it's about time that we dispel old myths about this important term and set the record straight, once and for all!!</p> <p>~ Robert Manolson</p>		Article

Career Momentum

Articles		
<p style="text-align: center;">Rediscovering The Joy of Play at Work</p> <p>In today's world of work, there are two types of key decision makers we see everyday: those key decision makers ready to make it happen and those who watch things happen. Rediscovering the joy of play at work is for those key decision makers who are ready to make it happen. Now's the right time. Through the sheer magic of playing together, create a feeling of community in which employees are truly connected, operating more effectively with each other and celebrating their achievements. ~ Robert Manolson</p> <div style="text-align: center;">  <p>RediscoveringTheJoy ofPlay.pdf</p> </div>		Article
Career Momentum		
<p>Improving membership services and communication with membership is one of the key objectives of the Membership Committee. In order to ensure Career Momentum is focusing on the content members want, the Membership Committee will distribute a survey in the month of November. You will receive a December-January edition of Career Momentum in mid December.</p> <p>If you would like to participate in developing content for our newsletter please contact the Editors.</p> <p>Carolyn Jonsson cjonsson@bowvalleycollege.ca Cheryl Cote ccote@bowvalleycollege.ca</p> <p><i>“The world is wide, and I will not waste my life in friction when it could be turned into Momentum” ~Frances Willard</i></p>		Career Momentum