

... fostering the practitioner spirit

A publication of the Career Development Association of Alberta

## Greetings from the CDAA President

This is the final Career Momentum prior to our AGM on May 3, 2007. What are you expecting from your association? What do you expect the Board of Directors to do on your behalf? I would often ask myself these questions when I was *only* a member and not directly involved in 'my' association. Now that I am directly involved I wonder why so few people volunteer to become an active part of this thriving and growing association of ours.

I recently sat at a table with a group of committed individuals who are members of an adult learning council. It was our first meeting of the year and also election time. As one woman said, "Heads dropped so that there was no eye contact, especially when the position of chair was presented." Interesting behavior.

There is no 'eye contact' in this request. I am *contacting* each of you to consider stepping up to the plate to become involved in your association. Without the dedication and commitment of the CDAA Board of Directors, the association comes to a stand still. Where would CDAA be if that were to happen? I don't even want to contemplate that possibility.

### Now I ask you – What moves you to become involved?

Volunteering provides each of us with unique benefits. Some of us volunteer to help build stronger communities, while others want to improve their skills and discover new routes to personal and professional development. Volunteers come from all walks of life, age groups, cultures, abilities,

and backgrounds. We *need* your participation, involvement and commitment to assist in maintaining the strength and growth of our association. This is a tremendous opportunity to 'give back', to receive CCDP credits, and to be an active participant in the future direction of our growing association.

**Whatever moves you – DO IT! DO IT NOW! Volunteer to be directly involved in CDAA.**

**Please contact me at to volunteer.**

Marilyn Berezowsky  
CDAA President  
[mberezowsky@shaw.ca](mailto:mberezowsky@shaw.ca) or call  
780.459.7301



### Mark Your Calendar...

The 2007 Annual General Meeting  
of the  
Career Development Association of Alberta

will be held

Thursday, May 3, 2007  
4:45 to 7:00 p.m.  
Pallisades Ballroom  
Mayfield Inn and Suites

Refreshments will be served.

### What's Inside...

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## 2006 – 2007 CDAA Executive

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## Editorial

I started writing this editorial in late January after I had read an article in the February 2007 edition of “Business in Calgary”. I was intrigued by the mention of research that had been done by Dr. Piers Steel at the University of Calgary. Dr. Steel was looking at procrastination. Procrastination has a very negative connotation and it pleased me to find out that I am not a member of the “self-regulatory failure” club.

To be a procrastinator, “a person must believe that it would be better to start working on tasks immediately, but still not start”. By definition I am therefore not a procrastinator. I start things with abandon – it’s finishing them where I sometimes have problems. For example there was the shirt I was making my son. There is no point in finishing it since he is now twice the height and weight as when I cut out the fabric.

People put off doing things for a number of reasons. They may not be sure of their ability to reach a specific goal. The task may be an unpleasant undertaking. They may have too many things on the go. They may have poor organizational skills.

Is Dr. Steel continuing with his research? I’m not sure, but I do know that he clearly has a sense of humour as he concluded his abstract with a plea that, “continued research into procrastination should not be delayed”.

My plea is for all members who have ever thought of volunteering for the CDAA to get involved. There is nothing to fear. You will reach your goals. It will be pleasant. “Many hands make light work”. There are happy, helpful, friendly folk to help you along the way. What are you waiting for?

(Now I’m finished. That should be proof that I am not a procrastinator.

Heather MacDonald  
*Editor*  
 hemacondonald@cbe.ab.ca

## CDAA Services and Contacts

**CDAA Website:**  
[www.careerdevelopment.ab.ca](http://www.careerdevelopment.ab.ca)

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## Chapter Coordinator

Greetings everyone! We're almost into the spring stretch and that means the Building Tomorrow Today Conference! We hope you'll join us in the new venue!

A lot of things are going on during Building Tomorrow Today. We will be hosting another luncheon for the Chapter Chairs on Thursday, May 3. All Chapter Chairs are invited as well as folks who may want to talk about forming their own Chapter (that includes you Fort McMurray...smiling), or others who want to get involved in their Chapter Executive but don't know how. If you would like to attend this lunch and are not a current Chapter Chair, please contact me so we know how many people to prepare for. Check your BTT program for exact time and location.

On Thursday, May 3, we have two exciting events in addition to the CDAA Annual General Meeting of course. The Edmonton Chapter will try to defend their title in the 4<sup>th</sup> Annual Chapter Challenge! This prestigious event has created lots of fun and fellowship and we look forward to what the Edmonton Chapter has planned for us. All CDAA members are invited to participate, and non-members are welcome to come and check it out.

The Challenge runs concurrently with the Open Mic Night! Yes, you too can become a star! If you can sing, play an instrument, recite a poem, tell a joke, hit two wooden things together, shake an egg, whistle, clap or bang on a table, we want you!!! A sound system will be provided. Please let me know if you would like to perform so I have an idea of how many "acts" we will have.

We're looking forward to a great Conference as well as a great time celebrating life and career development with each other, so check out some of these events.

On another note, this is my last term as the CDAA Chapter Coordinator, and as far as I know, we don't have a replacement yet! If you're interested in this wonderful executive position working with a group of highly dedicated individuals, feel free to contact me and ask questions. I'll be happy to orient you to what's required.

See you at BTT!

*Herky Cutler*  
Chapter Coordinator  
[fyfs@telusplanet.net](mailto:fyfs@telusplanet.net)



### Your Current Chapter Coordinators

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N. Alberta	Brenda Lindquist	<a href="mailto:blindquist@gprd.ab.ca">blindquist@gprd.ab.ca</a>
North of 60	Janice Render	<a href="mailto:janice_render@gov.nt.ca">janice_render@gov.nt.ca</a>

## Chapter News

### From Southern Alberta

#### *Spring Tune-Up – Workwise 2007 - in Lethbridge!*

##### **Workwise 2007!**

The South Chapter's annual Workwise Conference was held on Wednesday, March 14, 2007 at the Top of the Grandstand, Exhibition Park from 8:15 a.m. to 3:30 p.m. followed by a chocolate fountain social. This event was presented in conjunction with Alberta Employment, Immigration and Industry

This one-day event featured Dave Redekopp, from the Life-Role Development Group, presenting the keynote address as well as a workshop session on *Gumption, Discipline and Withitness – the Prequel*. The session was thought-provoking as Dave presented the concepts of gumption, discipline, and withitness as qualities to develop within practitioners, qualities to help clients develop, and strategies to use in dealing with career development difficulties. As a nationally and internationally renowned speaker, writer, researcher and educator, Dave has trained hundreds of career development practitioners and organizational leaders annually. His sessions were both interesting and educational for all involved!

Also presenting was Duncan Ledsham, a certified career development practitioner, trainer, free-lance writer, and founder of Working Solutions, a workplace training and career transition counseling business.

The aim of life is self-development.  
To realize one's nature perfectly -  
that is what each of us is here for.

**Oscar Wilde**  
(1854 - 1900)

Duncan's session, entitled *Time For a Team Tune Up?* provided a fun and educational *prescription* for returning ailing teams to vitality. Duncan has a Masters Degree in Organizational Leadership and provided inspiring and interactive activities on topics that included: understanding the five dysfunctions of a team, reviewing the "reach peak" ingredients of a healthy team culture, and group problem solving applications that really work!

*Heather Hacıor*  
*Southern Alberta*

### From Northern Alberta

Warm greetings from the land of ice and snow ~ the Northwest Chapter!! On February 8, we held a meeting in Grande Prairie and via video-conference two members from Peace River were able to participate.

Discussion included the CCDP designation and resources available in the form of workshops and print. Several members of our chapter

have received the CCDP designation and others are interested in obtaining it. Margo Wythe shared her experiences on maintaining the designation and directed us to updated information on the website.

Mary Biggs advised the group of a new labour market newsletter developed by Alberta Employment Immigration and Industry. Within the North West Region, diverse opportunities for professional development are offered by several groups and agencies. As individual members become aware of workshops they will email Margo and she will distribute (through email) the information to all our members.

Our group agreed to set regular meeting dates to share best practices, present topics of interest that directly affect our region and to circulate information. Our next get-together will be April 12 at 5:00 at Nordic Court in Grande Prairie with video hookup to Peace River. Our topic of interest will be Immigration/Foreign Worker Best Practice Issues.

*Continued on page. 5*

## Chapter News Continued...

The North West Chapter sends our best wishes to Denise Carlson who is off to Africa to climb Mount Kilimanjaro. She is raising funds for the Arthritis Society of Alberta. As well, Denise will visit a small school in an African village and has gathered reading materials, craft items, writing implements and more

to take to the children. We all look forward to welcoming her back and hearing her stories.

*Brenda Lindquist  
Northern Alberta*



### From Edmonton...

#### Springing ahead...

With warmer weather and the wonders of spring ahead the Edmonton Chapter is looking forward to beginning it's 2007 - 2008 chapter year with the AGM scheduled for Thursday, April 5, 2007 at Mandolin Books in the historic Highlands area of Edmonton.

For the coming year we will be looking to fill two executive vacancies, Vice Chair and Secretary/Treasurer as well as committee chair and member positions! It has been a fantastic year with two successful professional development sessions and a fabulously fun Christmas Social. We are looking forward to developing a continuing education calendar for the 2007-2008 year that will bring Career Development Professionals together for networking, learning and professional growth.

As last year's BTT Chapter Challenge winners we invite you all

to attend this year's Chapter Challenge on Thursday, May 3, 2007 after the CDAA Annual Meeting. This is going to be one event that you do not want to miss!!! With a trophy up for grabs that is bigger and better than ever you won't want to be anywhere else on Thursday evening!

On behalf of the Edmonton Chapter Executive and Committee members we would like to extend our most sincere thanks to Maria Unrau, Chapter Chair, for her dedication to the Chapter and for all of her hardwork in making this year such a tremendous success! We wish Maria all the best in her new adventures!

Working together to keep you current, committed and connected.

*Nicole Stogrin, Vice Chair  
Paula Wischoff, Secretary/  
Treasurer*

## NIDS and Workapedia – Who Needs It?

The National Integrated Delivery Strategy (NIDS), was spearheaded by the Canada Career Consortium (CCC) along with its provincial/territorial partners (in Alberta this is the CDAA). The purpose of the project is to improve the accessibility, usage, and quality of career resources produced by Canada's Sector Councils. It is funded by the federal government.

**Www.workapedia.ca** is the website that has been created to bring together Sector Council career resources in an easy to access "one stop shop." It offers a variety of career resources – labour market information, training pathways, apprenticeship, accreditation and certification, job search tools and many other types of assistance from more than 30 industry sector councils. Sector councils represent industry and approximately half the types of jobs available in Canada. Most of the resources are **FREE!**

There is currently a matrix of 300+ career resources combined with an online ordering system. Visit the website at **www.workapedia.ca**. Check it out and if it is helpful, tell your clients/students about it. Resources can be downloaded immediately for individual use or ordered in bulk for a classroom or a resource centre. Watch for the Workapedia booth at local career fairs and conferences.

Contact Jan Hollingsworth to present Workapedia to your group, or to write an article for your newsletter/magazine. If you have comments or questions please contact Jan at 403.249.8414 or email **journeysinc@shaw.ca**.

# *Building Tomorrow Today*

## *The Journey Continues...*

### *Turn On Your GPS”*

#### **The Three Streams:**

**Grasp the Present** – *It’s not 1950 anymore!*  
*How are we adjusting to the new realities of the labour market?*

**Plan for the Future** - *Let’s develop a strong and diverse workforce for our future. What do you see in 5-10 years?*

**Stay Powered** - *When do you get time for yourself? The time is now! Professional development right at your finger tips.*

#### **DYNAMIC KEYNOTE SPEAKERS!**

**May 2 - Robin Sharma**

**May 3 - Dave Redekopp**

**May 4 - Lori-Ann Muenzer**

- **Leading Edge Presentations**
- **Interactive & Informative Resource Fair**
- **Networking Reception**
- **Unbeatable Value!**
- **Cost Includes Luncheon!**
  
- **DEADLINE for Early Bird Registration - March 15, 2007**  
\$110 for CDAA Members | \$175 for Non-members  
\$185 Shared Registration
  
- **AFTER Early Bird Deadline:**  
\$200 for CDAA Members | \$265 for Non-members  
\$235 Shared Registration

[www.careerdevelopment.ab.ca/events/btt](http://www.careerdevelopment.ab.ca/events/btt)

**13<sup>th</sup>  
Regional  
Consultation  
for Career  
Development**

**May 2 – 4, 2007  
Mayfield Inn &  
Suites  
16615 - 109  
Avenue  
Edmonton, Alberta**

**In Partnership with  
Government of Alberta  
Oteenow Training and  
Employment Society  
The Career Development  
Association of Alberta**

## Certification – What Have We Done?

### Setting Standards

When we began the process of certification and creating a defined designation for the field of Career Development, we set in motion a chain of events that have and will continue to impact our practice. In this process we set standards that individual applicants who work in the field have stepped up to. That has been rewarding!

With more than one hundred eighty designated Certified Career Development Professionals in Alberta, we have seen a measurable increase in the number of individuals interested in becoming designated and are working towards meeting the required criteria. As well, Professional Development and maintaining the designation has become part of the professional activity of both the individual CCDP and the Association. It has required a lot of all of us and it is hoped that this has further raised the profile of the field of Career Development and the quality of practice to the public.

When standards are set by a profession there can be a marked change in operation and practice and we all become more aware of the why and how of our work. Our field of practice is diverse and yet embraces a common language and competencies as described in the Canadian Standards and Guidelines which has become a foundation of defining our field and how we practice. When we are asked, “What is it you do and how do you work?” we can provide a standard of practice that is defined by the field itself. Our theoretical base and

Code of Ethics lay out what is required of us and the standards to be met. This further provides a way for us to demonstrate value and evaluate ourselves.

This leads to a commitment to using all the best practices, knowledge and technology at one’s disposal to ensure desired results and success. This is a developmental process and happens in progressive stages. Quality practice and best practices occur over time both individually and organizationally. There are distinguishable attributes which build value to our employers and the individuals we serve.



This past year’s work for the Certification Committee has been to build an Operations Manual, Discipline Policy and we further linked with the educational institutions in the training of Career Development Professionals and completed the approval criteria for programs in Alberta. We worked with the Board on the revision of the

by-laws. At the same time we completed the Grandfathering phase of the Certification Process and moved to the next phase as outlined in the Application Guide on-line.

We are pleased to have seen an increased recognition of the designation in the workplace and a further understanding of this field of practice. This will continue to ask much of us both individually and as an association. I challenge you to work, to step up and be one who meets standards and builds your practice. Take your passion and make it happen!

Thank you to a great Committee! It has been an honour to serve with you: Tom Labelle, Sue Kersey, Temi Sonuga, Sharon Toon, Jean Vidal and our Registrar, Laurie McCreary Burke! You have led us well!

*Doreen Kooy  
Out-going Chair – Certification*

***“When we began the process of certification and creating a defined designation for the field of Career Development, we set in motion a chain of events that have and will continue to impact our practice.”***

## Social Justice Competencies for Career Practitioners

Alberta and Australian researchers have joined forces to explore the professional development needs of career practitioners in the area of social justice. This is the first comparative, cross-national study of career counsellors' competencies related to social justice. You are invited to participate in this exciting new area of research into career development practice.

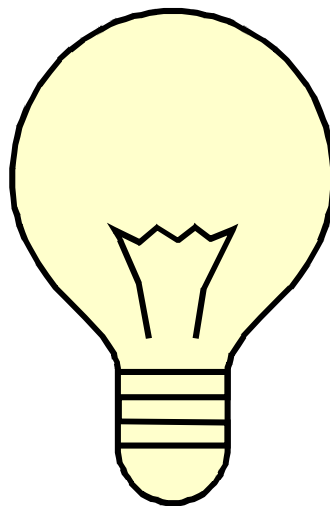
In a just society, opportunities, resources, and worth are distributed equally and fairly, with no individuals or groups holding particular advantages or disadvantages (Fouad, Gerstein, Toporek, 2006). Although we strive in Canada to ensure equity and fairness for all members of society, clients from non-dominant populations (defined by ethnicity, gender, sexual orientation, ability, and socioeconomic status) are most likely to present with issues that reflect unfair practices, policies, and other systemic barriers. Social justice is a human rights issue that impacts professional practice in career development and career counselling, particularly since access to and attainment of education and work provide a central means for ensuring social equity (Fouad et al., 2006; Hargrove, Creagh, & Kelly, 2003).

Three major trends in the field of career development underscore the importance of multicultural and social justice approaches in the practice of career development in both Canada and Australia. First, demographic changes within each

country, due to immigration patterns, have lead to an urgent need for career counsellors to be equipped with multicultural and social justice competencies (Arthur, 2002; Arthur & Collins, 2005; Arthur & Stewart, 2001).

Second, the interdependence of national economies and demand for skilled labour are fueling an international workforce (Arthur, 2004; Hargrove, Creagh, & Kelly, 2003; Heet, 2003).

As clientele for career services change from homogeneous groups to a mosaic of people with diverse customs and cultures, career counselors must shift their perspectives from monoculturalism to multiculturalism (Arthur, 2000; Hartung, 2002; Leong & Hartung, 2000).



Third, although the environment is a cornerstone in matching people with occupations (e.g., Holland, 1997; Swanson, 1996), cultural influences have not been given sufficient attention in explanations about environmental forces that impact career development (Constantine & Erikson, 1998; Hartung, 2002), and few theories specify methods of intervening for environmental change (Hotchkiss & Borow, 1996).

The environmental and societal systems that envelop clients, counselors, and the practice of counseling are important considerations (Ivey & Collins, 2003; Sue et al., 1998) both as factors that impact clients' presenting concerns and as appropriate targets of intervention. A social justice approach to theory and practice acknowledges the role that dominant cultural values and mores have in shaping concepts of career, notions of "on-track" and "off-track" career development, how we define career problems, interventions, and suitable resources (Arthur, 2004).

We recognize that this is a new area of focus for many career practitioners. In fact, this is a growth area for the profession as a whole. This research project will articulate and refine social justice competencies and identify how to translate them into professional practice. It is our hope that by inviting career practitioners from both Canada and Australia to participate in this study, we will be

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## Social Justice Competencies continued...

able to provide insights into the following key questions:

- What is the role of social justice in career practice?
- What competencies do career practitioners believe are important to support social justice?
- In what areas do career practitioners perceive themselves to possess social justice competencies?
- What are the gaps in current attitudes, knowledge, and skills for social justice among career practitioners.
- What “best practices” examples of career development and career counselling can inform professional practice and training?

The answers to these questions will serve to facilitate integration across multicultural counselling and career development fields; contribute a theoretically based competency model and assessment instrument for career practitioners, employers, and professional educators; identify gaps in practitioner levels of competence to inform professional education and training; and identify best practices for culturally-sensitive career development on a trans-national level.

This research is not possible without your participation! If you are working in the area of career development and are at least 18

years of age, we invite you to complete an anonymous online survey. The survey takes approximately 40 minutes to complete. Following the survey, we invite everyone to share their practice expertise through an additional series of open-ended questions. If you choose to complete this additional section, it will take approximately 20 minutes. You may save your responses at any time and return later to complete the survey.

Participants will have the opportunity to win one of three \$100 (CDN) gift certificates for the Canadian Career Development Foundation: Career Resources Clearing House or the Australian Council for Educational Research and to receive an e-mail summary of the results.

To participate or learn more, please go to:

<http://webapps2.ucalgary.ca~sjcareer/sjsurvey/index.php?sid=1>.

This study has been approved by the University of Calgary Conjoint Faculties Research Ethics Board and the Athabasca University Research Ethics Board.

*Dr. Nancy Arthur, Professor,  
University of Calgary  
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*Dr. Sandra Collins, Associate  
Professor,  
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For complete references, please contact the authors.



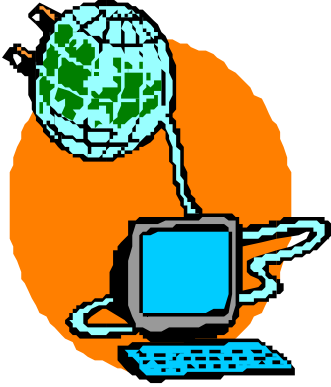
"Would you tell me, please, which way I ought to go from here?"

"That depends a good deal on where you want to get to", said the cat.

"I don't much care where", said Alice.

"Then it doesn't matter which way you go", said the cat.

Alice in Wonderland  
Lewis Carroll



## Working the Web

*Working the Web is a regular feature of Career Momentum submitted by Vicky Driver, Career Practitioner, Calgary Board of Education.*

I spent a wonderful day recently with the Calgary Board of Education's Aboriginal Student Specialists. They provide information about education, career development and of course personal support for both students and families from K to 12. They can be reached by telephone by going through the main switchboard for the CBE and asking for The Aboriginal Education Team

I was reminded again that practitioners must not think of First Nations or Métis students as a homogeneous group any more than any other people are all the same. While they may share some common experiences or perspectives about the world they are as individual as anyone else.

**Destiny Cummer**, Career Practitioner with the Aboriginal Education Team for the Calgary Board of Education, works with

individual high school students and groups of junior high students. The program she uses for career services is Guiding Circles; which is also suitable for adults. If you want to check out one of the exercises look in the 2005 - 2006 copy of Canada Prospects or go to it on line through the Canada Career Consortium web site :

[www.careerccc.org/ccc/nav.cfm](http://www.careerccc.org/ccc/nav.cfm).

The exercise on page 8 and 9 is interesting for all ages and can be used to see if your life is in balance.

There are many excellent resources that have been developed specifically for aboriginal students and adults. Many are available though the Aboriginal Canada Portal <http://www.aboriginalcanada.gc.ca/acp/site.nsf/en-frames/index>.

or the Federal Portal INAC [http://www.ainc-inac.gc.ca/index\\_e.html](http://www.ainc-inac.gc.ca/index_e.html).

Other sites, such as the Aboriginal Youth Network have been developed provincially - <http://ayn.ca/AYNHome.aspx>. Check out the Jobseekers Tool Kit.

The Calgary Youth Employment Centre also has services and resources developed specifically for Aboriginal and Métis Youth. Check them out on line or visit their office <http://infonet.nextsteps.ca/>. Sherry Liddle is the current practitioner.

Most post secondary schools also have services for Aboriginal students; I have been told that the

program at SAIT is outstanding <http://www.sait.ca/pages/studentse rvices/aboriginalstudents/index.shtml>.

I have no doubt there are other services in the province for specific age groups and interests however at this point I have not had a reason to check them out.

There are also services available where the target client is someone from the Métis Nations.

The Alberta portal from the Aboriginal Canada site is: <http://www.aboriginalcanada.gc.ca/acp/site.nsf/en-frames/ao20999.html>.

The specific link to employment services is: <http://www.aboriginalcanada.gc.ca/acp/site.nsf/en-frames/ao31178.html>.

The link for the Métis Nations employment services is: <http://www.metis.org/MNA-Jobs.aspx>. Not all services have their own web sites and I believe that is in part because career services are best delivered face to face.

Did you know there is an Aboriginal Futures program specifically for the Skilled Trades? Check out Trade Winds to Success <http://www.aboriginalfutures.com/alberta.html>.

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## Working the Web, continued ...

### Work Search Tips

Many job postings that come into our school want students to apply for the position on line. It has not been my practice to spend much time teaching people how to write a resume in a format that is compatible with that process or even one that can be scanned into an electronic system. The latter is called a key word format or sometimes employers require ASCII formatting although I am told that is less prevalent now with changes in technology. In any case the following web link has easy to follow tutorials for both:

<http://www.careerperfect.com/content/resume-writing-help-keyword-electronic-sample-resumes-and-tips/>.

**Interviewing** is often one of the most difficult parts of the process even for seasoned workers. We are nervous and it is even worse when we are not well prepared or faced with questions that we have not considered. **Monster.ca** has on line interview practice sessions that are excellent. We need to remind ourselves and our clients that today's hot job market will not last forever and employers will start to place more emphasis on the quality of the interview when they are no longer desperate to hire almost anyone. Even when work was less plentiful I think many young people often got a pass if they seemed likeable and eager. However, we are doing them a great disservice if we allow them to think that they don't need to learn to conduct a great interview. The link for Monster.ca is:  
<http://www.monster.ca/>.

There are lots of good tips on this Canadian site; go to the Interview

link on the left of the screen. The bonus is that this is not simply a generic interview. You can test yourself with interviews designed for specific work sectors or occupations including Student Entry level and the Trades - <http://interview.monster.ca>.

Don't forget to provide your clients with information about **Behavioural Descriptive Interview** questions and the correct answer format. The workbook from ALIS - **Advance Techniques for Work Search** - has easy to follow information and examples and of course there are entire books and coaching programs available for those who work with adults who are building their careers or looking for change. In fact many practitioners believe that a real story is always a "good answer".

ALIS has a TIP sheet titled **Be Prepared for Behavioural Descriptive Interviews**.

If you want to learn more about the purpose of certain questions take a look at the workbook for employers called **How to Find and Keep Valued Employees**. This program is sometimes referred to as **Targeted Selection** by major employers such as **TELUS or the Cities of Calgary and Lethbridge**.

### Job and Career Fairs

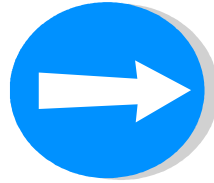
I hope everyone has discovered that there is a web site that offers clients information about upcoming job fairs. I think they are a good opportunity for a client to learn to "think on their feet" and practice their 30 second elevator speech or infomercial.

Be prepared with lots of copies of targeted versions of your combination resume and a custom cover letter by planning ahead to visit the booths of employers that you actually want to work for. The site includes tips for employers who use this method to recruit; the link to the fairs is on the right hand side of the screen. This is a much more proactive method of work search than using the newspaper or on-line job boards.

In case anyone has forgotten, *What Color is Your Parachute* is still considered the bible for work search methods at least for adults. Go to the web site for the Job Hunters Bible <http://www.jobhuntersbible.com/>.



## Oh, Canada – Alberta Bound



As Andy Warhol said, “They always say time changes things, but you actually have to change them yourself”. Things are changing quickly in Canada and in particular, Alberta. Never have we in Alberta experienced the current rate of economic boom. Accompanying this economic surge is the influx of people to the province.

According to the first batch of statistics from the June 2006 Canadian Census, between 2001 and 2006 Canada’s population increased by 5.4%. Growth occurred at a more rapid pace since the last census, due to higher levels of immigration. Two thirds of the country’s population growth was due to immigration.

On the global scale, Canada’s growth has been faster during this period of time than that of any other G8 member. The population of the United States for example, grew by 5%. The other interesting point of comparison with the US is that the majority of population growth there was due to natural increase, not immigration.

Alberta and Ontario contributed two thirds of the increase in population. Alberta’s growth rate was 10.6%, with Calgary being the second fastest growing census metropolitan area (CMA) in the country. Net migration from other parts of Canada accounted for the majority of the growth in Alberta.

Four fifths of Canadians live in urban centers, i.e. 10,000+. Six metropolitan areas had more than one million people: Toronto, Montreal, Vancouver, Ottawa-Gatineau and now Calgary and Edmonton.

Projecting the 1.46% population growth that occurred in the period of time from April 1, 2004 to April 1, 2005 the estimated population of Alberta will be 3,332,114 this April 1<sup>st</sup>. (Government of Alberta statistics). In other words there are approximately 130 people moving to Alberta EVERY DAY!

Something for you to think about.

*Stats-Gal-in-Cal*

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