



CAREER MOMENTUM

May 2021



IN THIS ISSUE:

- Career Currents
- Ask ALIS
- Labour Market Update
- Career Development Community Collaboration: Your Input - April 2021

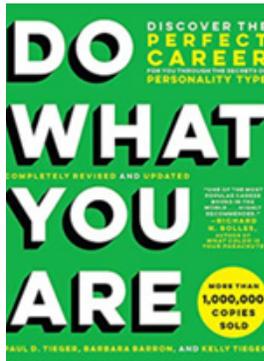
CDAAA
Current. Connected. Committed.



Career Currents

Compiled by Jan Robinson,
CDAA Marketing & Communications Team

TOOLS AND RESOURCES



Available at [Amazon](#)

Do What You Are: Discover the Perfect Career for You Through the Secrets of Personality Type – Barbara Barron & Kelly Tieger

Updated for 2021: the bestselling classic now updated for the modern workforce that's been forever changed by astonishing new technology.

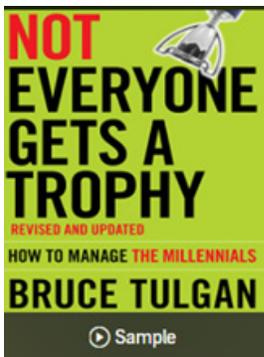
Focusing on the power of Personality Types, use workbook exercises to customize your job search, and get the most out of your current career.



Available at [Amazon](#)

It's About Damn Time: How to Turn Being Underestimated into Your Greatest Advantage – Arlan Hamilton

"A privileged background, an influential network, and a fancy college degree are not prerequisites for success," says Arlan Hamilton, a gay black woman who shares the hard-won wisdom earned on a remarkable journey from food-stamp recipient to venture capitalist.



Available on [Audible](#)

Not Everyone Gets a Trophy: How to Manage the Millennials, Revised and Updated - Bruce Tulgan, Narrated by Tim Andres Pabon

Understand the generational shift occurring in the workplace. Click the link above for a four-minute sample narration of this audiobook that defines a practical framework for engaging, developing, and retaining the new generation of workers

INTERESTING ARTICLES

51 Behavioral Interview Questions & Answers to Master - careersherpa.net

- Find out the most common questions employers ask, along with sample behavioral interview Q & A's to help you and your clients prepare and respond when asked how you handle situations on the job.

[Read article...](#)

3 Resilience Tips From The Past – boomgroup.com

- We've been here before and we can rise from it again. Inspiring history on how resilience played a key role in societal recovery over the last century.

[Read article...](#)

Preparing for jobs that don't exist... yet – via linkedin.com

- Emerging technologies such as blockchain, artificial intelligence and augmented reality are creating whole new industry sectors and job activities never before heard of. How will career planning adapt?

[Read article...](#)

NEW RESEARCH THIS QUARTER

The future of work after COVID-19 – Report: McKinsey Global Institute

- How artificial intelligence, automation, and robotics will bring about a workforce shift as significant as the mechanization in prior generations of agriculture and manufacturing. An estimated 25 percent more workers than previously thought will potentially need to switch occupations.

[Link to report...](#)

Women With Low-Earnings Trade Certificates – Labour Market Information Council

- Female journeypersons persistently earn less than their male counterparts. Eye-opening statistics on the over-representation of women in the lowest-earning trades.

[Link to report...](#)

The ongoing impact of COVID-19 on the charitable sector – imaginecanada.ca

- Many charities are experiencing higher demand, while coping with staff and volunteer shortages. The increased pressure is taking a toll on employees.

[Read the study...](#)

RECOMMENDED ONLINE OPPORTUNITIES

On Developing Trans-Inclusive Career Resources for Students – via ceric.ca

- The University of Toronto, in consultation with community has developed a first-of-its-kind resource for students, career counsellors and employers. *Your Journey: A Career Guide for Trans and Nonbinary Students* is available to help trans and nonbinary students explore careers and navigate the workplace.

[Read the full article...](#)

The career advice you probably didn't get – Susan Colantuono on TEDx SF

- There are usually 3 criteria for advancement, yet only 2 are identified. So what's the missing 33%? Find out in this engaging talk and discover a universal truth: the importance of aligning your professional strengths with your company's strategic goals.

[Watch the video...](#)



Alis Update (alis.alberta.ca)

Adapting to online counselling

The last year has significantly changed the way we help Albertans with their career and education goals. With fewer opportunities to meet clients in person, online resources are more important than ever. Alis has responded by creating [Alis Guides](#). Each guide offers step-by-step instruction on specific career-focused topics, such as how to choose a career, how to recover after a job loss, and how to write a resumé. Guides offer the ability to track and save your progress online, helping users to successfully navigate their career planning journeys.

You can also [build a custom guide](#). This allows you to create customized packages of alis resources to meet the specific needs of your clients. Choose from alis articles, videos, job postings, occupational profiles, CAREERinsite exercises, interactive worksheets, and more. You can easily share the guides with your clients through social media or by simply emailing the URL of a guide.

For more details on how to get started, read the [Introduction to Alis Guides](#).

Find the skills employers are looking for

Alis has enhanced its [occupational profiles](#) with details of the top 10 skills employers are looking for. Visit the Skills & Abilities section of any occupational profile to view easy-to-read charts showing which job skills are currently in demand for a particular occupation. The data is collected from the skills listed in the Canada Job Bank's most recent [Alberta job postings](#) for that occupation. Your clients can use this information to see if they're suited to that occupation, learn what education or training they need, or know what skills to emphasize in their job application.

How can we help?

As career development practitioners, your insights are valuable in helping alis develop the career planning tools and resources Albertans need. Please let us know how alis can help you in your work. What information on alis do you find effective? What needs improvement? What can we create to help you better assist your clients with their careers, learning, and employment? [Please let us know what you think.](#)

CAREER DEVELOPMENT COMMUNITY COLLABORATION – YOUR INPUT

As part of Career Momentum's fresh new look we are very excited to introduce *Career Development Community Collaboration*.

This month we are pleased to share your input in response to April's questions.

- **What organizations, events, or resources related to diversity, equity, and inclusion have you found to be particularly helpful in supporting your clients, colleagues, and communities?**

Karae White shared the following resource:

I have found the Calgary Economic Development newsletter is a wealth of information especially for upcoming projects. It provides labour market and job insights.

Visit <https://calgaryeconomicdevelopment.com/>.

- **What sources of labour market information have been most beneficial to you in supporting your clients? Where have your clients been finding success in the labour market?**

Karae White shared the following insider tip:

Tech, tech, and more tech is where I have seen my clients find work.

- **Please share a recent client or personal career development success story that will inspire hope for others.**

Karae White shared the following inspiring story:

I had a student who really messed up when she forgot to sign up for her work experience program which is a mandatory component for graduation. I worked with her on her resume so she could find summer employment. The strategy was to apply for prior learning accreditation in replacement of the work experience program. She found a new company, they called her in for an interview, we prepped on answering questions, and she got the job! It is a permanent part time job that will allow her to continue with school work and graduate on time. The position will allow her to learn many new skills in her chosen profession. Yeah, for work arounds!!!

Thank you for your input, Karae!