

Winter  
2018

# Career Momentum

The Changing Nature of Work



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## Message from CDAA Board Chair

by Tracey Campbell  
Chair, Board of Directors, Career Development Association of Alberta

Season's Greetings! The season of warmth, joy and good cheer is here. Wishing you all the joys of the holiday season...the warmth of home, the love of family, and the laughter of good friends. Let's take a moment this holiday season to thank our ...

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Career Development Update ...

## The Changing Nature of Work

by Paula Wischoff Yerama, CCDP  
Executive Director, Career Development Association of Alberta

It's Saturday, December 1 at 4:30pm. As I look out my window, Christmas lights are starting to twinkle up and down the street and huge fluffy snowflakes are falling gently from the sky. My house smells of freshly baked Christmas cake – a special request ...

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## CDAA Members Matter!

Members Matter Committee

Why do Members Matter? With most professional organizations, they're almost entirely member driven. Events don't work unless you attend, and the regulator doesn't function unless you maintain memberships. Members are advocates ...

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## Alberta Career Development Conference (ACDC) 2019 – Save the Date!

It's the most wonderful time of the year! ACDC 2019 is 5 months away and we couldn't be more excited for the sixth annual conference. Be sure to save the date and watch for regular updates about your favourite annual career ...

[read more](#)



## CAREER CURRENTS

Compiled by Tracey Campbell  
CDAA Marketing & Communications Committee

Jeffrey Pfeffer marshals a vast trove of evidence and numerous examples from all over the world to expose the infuriating truth about modern work life: even as organizations allow management practices that literally sicken and kill their ...

[read more](#)



## This is Not My Parent's Workplace: A time of OPPORTUNITY

by Connie Covey

The other day, a friend and I were talking about how our parents experienced work compared to how we experience work. His parents could not understand why he was having difficulty "keeping a job" after leaving a role where he ...

*read more*



Member Benefits ...

## Professional Development: A Strategic Approach to Managing the Changing Nature of Work

by Paula Wischoff Yerama, CCDP  
CDAA Executive Director

One of the primary benefits of a CDAA membership is access to, and member only pricing for, CDAA or partner hosted professional development seminars, workshops, training opportunities, and networking events throughout the province, ...

*read more*



## On ALIS: Workplace Trends Impacting the Nature of Work

by Government of Alberta

The employment landscape of Alberta is changing at a rapid pace, offering new career options that would have seemed impractical, or even impossible, only a short time ago. Alis workplace trends articles provide insight into these careers by

...

*read more*



## The Future of Work in the World of AI and Automation

by Ana Lokotkova

A friend of mine who works at a technological start-up in Canada called me a few days ago. She told me how they were choosing between two different automated phone systems to start using at their office as they are growing and expanding. ...

*read more*



## The Changing Nature of Work: Moving from a Tell to Ask

by Miroslav Reljic

Telling is a go-to tactic for many managers; however, if someone comes to you with a situation/problem, think before telling him/her what to do. I understand that there is a place for telling, for example, in fire drills and emergency rooms, ...

*read more*



## Work, Mental Health, and Our Role As Career Practitioners

by Michael Huston & Dave Redekopp

The world of work continues to change. In this article, we look at some of the changes, draw connections between work and mental health and point to the ways our work as career practitioners will need to adapt. ...

*read more*



## Profile of a Career Development Professional:

### Christine Duong

by Dorothy Ritz

CDA Marketing & Communications Committee

Christine Duong was ten years old when, after having lived in a refugee camp, she came to Canada with two of her sisters on a boat. She was one of thousands of Vietnamese refugees. They arrived in Canada in the 1980's with very little ...

*read more*



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## - New Members / New CCDPs -

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### New Individual Members

Karen Sauve

Krista Walczak

Zoila Garcia

### New CCDPs

Shelly Drefs

CONGRATULATIONS

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**New Small Organization Members**

Canadian Professional Career Academy

Haskayne School of Business Career Centre

Lives in Transition

**WELCOME**

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**- Upcoming Events -**

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**Alberta  
Career  
Development  
Conference**

**2019: Shaping the Future -  
Career Development for the 21st Century**

**April 30 and May 1, 2019**

Delta by Marriott Edmonton South Conference  
Centre, Edmonton, AB

Registration will open February 1, 2019

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**Current. Connected. Career Momentum.**

CDAA Marketing & Communications Committee

*Career Momentum* has been keeping CDAA members current and connected for many years thanks to member and guest writer contributions. Do you have a best practice, resource, or tool you would like to share? Does your organization offer a program or service that you would like to highlight? Do you know someone outside of the CDAA who could add value to *Career Momentum*? Articles and advertisements are always welcome.



*Career Momentum info sheet and schedule*

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