

Autumn

2016

Career Momentum



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Message from CDAA Chair:

Service Excellence

by Dorothy Ritz

Chair, Board of Directors, Career Development Association of Alberta

It seems that September, in some ways, is the beginning of the year. Everything is new: new clothes for school, a new grade, a new post-secondary environment, new families in the neighbourhood, new school bus, and on it goes.

[read more](#)



CDAA's Commitment to Customer Service Excellence

by Paula Wischoff Yerama, CCDP

Executive Director, Career Development Association of Alberta

As an association we talk about who we are, what we do, how we serve, and the value we add. What we don't talk about is our commitment to customer service excellence — not blatantly, anyway. We don't have a statement about our commitment ...

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Registration is now open for Ignite Your Passion in Lethbridge, Calgary, Red Deer, and Edmonton

Membership and Chapter Development Committee (MCDC)

The Career Development Association of Alberta is proud to host Ignite Your Passion in a community near you. Attendees can expect to build their knowledge and skills in accessing and interpreting labour market information. Kristen Cumming ...

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Understanding Alberta's Economic Picture Through Economic Dashboards

by Government of Alberta

The Alberta Economic Dashboard compiles the Alberta economy's most important indicators for businesses in one place. The Dashboard is an online information source that gives investors, businesses and Albertans easier access to 26 economic ...

[read more](#)



Evidence Based Employment Services: Common Indicators, Phase 2

by Lynne Bezanson, M.Ed. (Counselling)
Executive Director Emeritus, Canadian Career Development Foundation

The project was undertaken by the Canadian Career Development Foundation, Life-Role Development Group, Goss-Gilroy Inc. in partnership with New Brunswick Post-Secondary Training, Training, Education and Labour and Saskatchewan Ministry ...

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Canada Career Month

CDAА is a proud member of the Canadian Council for Career Development (3CD) and supporter of the first ever Canada Career Month. With four themed weeks you have many options for participation! Each week has a focus that will help you ...

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Green Jobs and the Green Economy

From the Editor's Desk

As Canada transitions to a greener economy, its labour market is transforming and new employment opportunities are emerging. Key factors influencing the labour market include: climate change and other environmental issues; consumer habits; ...

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Profile of a Career Development Professional:

Lise Stransky

by Debbie Pratt

Lise's career story follows the themes of the "High Five Approach to Work and Life" and John Krumboltz's concept of "Planned Happenstance" which happen to be two of Lise's favourite career development models.

[read more](#)



New on ALIS: Helping Students Talk to Their Parents About Their Career Plans

by Government of Alberta

As a career counsellor, do you have students who are challenged when it comes to discussing their career goals with their parents? You can help prepare them for a positive discussion with this new article on ALIS.

[read more](#)



CAREER CURRENTS

Compiled by Tracey Campbell
CDAА Marketing & Communications Committee

The Government of Canada Career Tool lets you enter an academic subject and achievement level (for example, college, bachelor's or master's), and shows you results that include:

- o the percentage of graduates working in jobs related ...

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In Memoriam

Anne Marie McGuire

It is with great sadness that we share the news of the passing of one of our members, Anne McGuire. Anne, dear friend and colleague of CDAA member Gail Flitton, passed away on Sunday, September 11, 2016 at the age of 61 years.

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- New Members / New CCDPs -

New Members

Tiba Almassraf
Karuna Bhavsar
Lainey Blood

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WELCOME

New CCDPs

Paul Atanya (Recertified)
Sukhmani Brar
Shikha Grover

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CONGRATULATIONS

- Upcoming Events -



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