

Winter  
2016

# Career Momentum



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## Season's Greetings

from the CDAA Board of Directors and the Marketing and Communications Committee.

Wishing you and yours health, happiness, and good fortune throughout the holiday season and the coming year.

In the spirit of giving we are sharing some of our favourite holiday traditions with you and encourage you to share yours with us through social media!

[read more](#)

## Now You Know

by Paula Wischoff Yerama, CCDP  
Executive Director, Career Development Association of Alberta



The CDAA will be celebrating its 20th Anniversary in 2017! A gala celebration is being planned in conjunction with ACDC 2017 and there will be other exciting events happening throughout the year. Stay connected for further details as they are launched.

[read more](#)



## ACDC 2017 Updates

The Career Development Association of Alberta (CDAA) is excited to host the fourth annual Alberta Career Development Conference (ACDC) at the Fantasyland Hotel, West Edmonton Mall, Edmonton, Alberta. The 2017 conference theme, The Evolution of ...

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## How to Leverage Hot Jobs to Your Client's Advantage: Ignite Your Passion 2016 Follow Up

CDAA Marketing and Communications Committee

The CDAA was delighted to host a successful multi-Chapter event in October 2016 featuring Kristen Cumming of *Cantos Performance Management*. Over 180 dedicated Career Development Practitioners from across Alberta ...

[read more](#)



## Reward Yourself Through Play

by Debbie Pratt,  
CDAA Marketing and Communications

All work and no play makes Jane/Jack a dull, burned out Career Development (CD) Professional!

You are a dedicated CD professional who gives your "all" to your clients. You counsel, coach and empower them through ...

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## The Guilty Pleasure of Rewarding Yourself

by Debra Kasowski

Although people have many successes in their day, they fail to acknowledge those successes and quickly move on to the next "bright shiny object". I believe people sometimes fail to acknowledge the small successes due to the busyness ...

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## Reward Yourself: Become a More Confident Networker

by Eric Pye  
Career Advisor, CPA Alberta

The festive season is coming, which means an up-tick in end-of-year parties and holiday mixers. For many, these events are a way to wind down, relax and build relationships, and thus something to be looked forward to. For others, not so much. In survey ...

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## Guiding Principles of Career Development

Canadian Education and Research Institute for Counselling (CERIC)

With a goal of bringing greater clarity and consistency to national conversations about career development, CERIC has developed a set of "Guiding Principles of Career Development".

These Guiding Principles reflect multiple voices at CERIC and are intended as a starting point to inform discussions with clients, employers, funders, policy-makers and families.

[read more](#)



## Reward Yourself: Learn How to Identify the Occupations in Demand

Marketing and Communications Committee

The labour market functions primarily by employers communicating skills needs either indirectly (to existing employees or recruiters) or directly through job advertisements. Yet people make their skills development decisions over time and ...

[read more](#)



## The Sharing Economy: How Will It Impact Alberta Jobs?

From the Editor's Desk

Working nine to five for a single employer bears little resemblance to the way a substantial share of the workforce makes a living today. Millions of people assemble various income streams and work independently, rather than in structured payroll jobs. ...

[read more](#)



## Tools to Empower: Resources for Job Seekers at Alberta Public Libraries

by Julia Harrington, BA MLIS  
Career and Small Business Librarian  
Central Library, Calgary Public Library

Between falling oil prices and natural disasters, Alberta has recently seen its fair share of challenges. Alberta job seekers have been particularly affected with the November 2016 Alberta unemployment rate rising to 9%—a 2.1% increase ...

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## Profile of a Career Development Professional: Carla Cochran

Interviewer: Tracey Campbell  
Career Momentum Editor

Get comfortable, and let me introduce you to a special lady and career development practitioner from Bragg Creek, Alberta. Meet Carla Cochran. She is a Career Centre Advisor at Springbank Community High School in the Rocky View School Division. ...

[read more](#)



## On ALIS: Job Enrichment Strategies

by Government of Alberta

As a career development professional, do some of your clients become bored with their current job? Are they feeling that the work's lost its challenge and become routine? Before they begin looking for new employment, help them discover ...

[read more](#)



## CAREER CURRENTS

Compiled by Tracey Campbell  
CDAA Marketing & Communications Committee

The Career Decision Wheel is a useful tool that includes eight aspects essential to career decision making. You can learn more about the tool in Deidre Pickerell's "Work Search Strategies" chapter in the *Career Development Practice in Canada* ...

[read more](#)



Member Benefits ...

## Reward Yourself with CDAA Membership

by Paula Wischoff Yerama, CCDP  
CDAA Executive Director

I have been a proud member of CDAA since 2003. For most, if not all, of those years I have paid for my membership out of my own pocket. I have never regretted spending that money and I have never considered letting my membership lapse. ...

[read more](#)



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## - New Members / New CCDPs -

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### **New Members**

Nancy Blevins, Calgary  
Maria Chisamore, Calgary  
Jeremy Dutton, Calgary

[read more](#)

### **New CCDPs**

Nicole Leusink, Southern Alberta  
Arzoo Sabour, Edmonton  
Muhammad Shahid, Edmonton

[read more](#)

WELCOME

CONGRATULATIONS

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## - Upcoming Events -

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