

Spring 2015

Career Momentum



Get Current at ACDC 2015!

Leveraging your weaknesses into strengths

Launching Career and Employment Opportunities For All Canadians

What's Your Networking Style?

Leveraging Strengths - A Whole Life Approach

Linda Rawbon

Why Career Development Matters and more ...

Message from CDAA Chair

by Dorothy Ritz
Chair, Board of Directors, Career Development Association of Alberta

Happy Spring! This is my favorite season. It represents creativity and new possibilities.

The theme for this issue of *Career Momentum* is leveraging strengths. Whether recognized or not, each individual brings ...

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CDAA Executive Director Update

by Paula Wischoff Yerama, CCDP
Executive Director, Career Development Association of Alberta

What an exciting time for career development and, as a result, in the CDAA. We are receiving more inquiries than normal about membership, certification, the conference, professional development, partnerships / collaborations, career development resources, and presentations. This tells me that the work you ...

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Get Current at ACDC 2015!

by Paula Wischoff Yerama, CCDP
Executive Director, Career Development Association of Alberta

The second annual Alberta Career Development Conference (ACDC) is less than two months away! Are you registered and ready to get current?

The Career Development Association of Alberta (CDAA) is pleased to host this year's conference featuring keynote presentations ...

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Leveraging your weaknesses into strengths

by Gray Poehnell
Canadian Keynote Speaker and Author

One of the most valuable lessons I've learned on my own life/career journey is to leverage my weaknesses into strengths. I grew up with a whole list of issues: family dysfunctionality, poverty, visual impairment, learning and speech disabilities, and an extremely ...

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Launching Career and Employment Opportunities For All Canadians

by Marcia Krawll
ArrowMight Canada

How does the ArrowMight Program assist clients with leveraging their strengths? Simply, it is a program designed to take the experiences, knowledge and skills of a client and build upon them to maximize or strengthen the tools they need or want to achieve ...

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What's Your Networking Style?

by Nayelli Perez
Assistant Director at Hofstra University's Career Center in Long Island, NY

If you think networking is just about awkwardly starting a conversation with a stranger, think again. In today's day and age, it is much more than that. With the advanced technology today and the many social media and event outlets out there, networking ...

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Leveraging Strengths - A Whole Life Approach

by Margo Purcell
President of Open To Possibilities Inc

Much has been written about leveraging strengths with articles, books and assessments to help us identify them and yet knowing how to put them into action can often be elusive. While assessments can be helpful and a great starting point, truly ...

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Driving Your Career: Get Your Licence, Get a Job

by Leita Blasetti, BCR, CCDP

As a career professional, you likely know how important a driver's licence is for work. Oddly enough, the amount of people getting driver's licences is going down. The Edmonton Journal reported in August 2014 that Alberta Transportation has noted the amount ...

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Alberta's Tourism Industry: Leveraging Strengths Through Collaboration and Leadership

From the Editor's Desk

Tourism plays a vital role in showcasing our province to the world and provides its residents with memorable experiences to share with friends and family. Alberta's tourism industry is complex, with many organizations in both the public and private sector involved.

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Profile of a Career Development Practitioner:

Linda Rawbon

Interviewer: Tracey Campbell
Career Momentum Editor

Grab a coffee and let me introduce you to a special lady and career development professional from southern Alberta. Meet Linda Rawbon, she is an Employment Services Coordinator at JobLinks Employment Centre in Lethbridge. JobLinks specializes in ...

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Member Benefits ...

Membership with CCDP

CDAA Board of Directors

The Career Development Association of Alberta (CDA) is a proud member of the Canadian Council for Career Development (CCCD) and is actively involved with the Steering Committee, the Certification Working Group, and the National Career ...

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Why Career Development Matters

by Paula Wischoff Yerama, BMgt, CCDP, RRP, RVP

Career development is about more than deciding on an occupation to pursue or an industry to work in. It is about more than selecting a course stream in high school, a post-secondary education institution, or an education or training program. It is about ...

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CAREER CURRENTS

The **Targeted Initiative for Older Workers** helps unemployed workers aged 55 to 64 return to work. The initiative is cost-shared with the provinces and territories and provides employment assistance services, such as résumé writing and counselling, and ...

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- New Members / New CCDPs -

New Members

Suzanne Comeau
Victoria Driver
Arlas Gillies

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WELCOME

New CCDPs

Arlayna Alcock
Mayda Canjura
Nayelli Perez

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CONGRATULATIONS

- Upcoming Events -

DRIVING YOUR CAREER: GET YOUR LICENCE, GET A JOB

FREE CAREER RESOURCE
Morning Session: Get Your Licence! | Afternoon Session: Get a Job! |
Career Fair

WHEN: Thursday, March 26, 2015
WHERE: Central Library: 616 Macleod Trail SE, Calgary, Alberta

ALBERTA CAREER DEVELOPMENT CONFERENCE

Thursday, April 30 and Friday, May 1, 2015
9:30 am - 4:30 pm
Chateau Louis Hotel and Conference Centre
Edmonton, Alberta

Keynote Speakers: Rich Feller (April 30) and Todd Hirsch (May 1)

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