



CDAA'S COMMITMENT TO PROFESSIONALISM

The Career Development Association of Alberta (CDAA) provides strategic leadership to the career development field by supporting practicing professionals who provide quality services.

In support of lifelong career development, the CDAA believes in:

- Leadership and Accountability
- Learning and Development
- Communication and Transparency
- Advocacy and Partnerships
- Growth and Viability
- Respect and Integrity

Our members have a wide range of skill sets and specialized knowledge. They have a professional commitment to continuous improvement and to serving the career development needs of Albertans. Some of the competencies that you may expect are:

- Knowledge of career development theories and effective practices
- A strong understanding of the different ways that people make decisions, achieve transitions and progress through their work lives
- The ability to assess strengths and barriers to employment and career/life success
- The ability to assist clients to access, critically evaluate, and use relevant information to support career/education planning and work search

- Skill in analyzing and interpreting labour market information
- The ability to work in partnership with other professionals to develop long-term strategies to facilitate community capacity building

Career Development Practitioners work in a variety of settings and provide a range of services. They demonstrate their commitment to their profession by engaging in ongoing professional development, attending conferences, and participating in training. Voluntary certification is available to those Career Development Practitioners who wish to gain recognition for their education, experience, and competencies in the field. The Certified Career Development Professional (CCDP) designation tells clients, the public, and employers that a Career Development Practitioner has achieved a specific level of competency in their profession.

The CDAA is proud to use the Canadian Standards and Guidelines for Career Development Practitioners to guide the work of Alberta's professionals. The Standards and Guidelines are the foundation for Alberta's CCDP designation, the first in Canada, for Career Development Practitioners.

As a proud member of the Canadian Council for Career Development, the CDAA works with other provincial associations to provide a national voice for the career development field, promote provincial/territorial collaboration on common issues such as certification, training, practitioner mobility, quality service and building the career development evidence base.