



Hosted by the Career Development Association of Alberta (CDAA)

May 1 & 2, 2018
Coast Plaza Hotel and Conference Centre, Calgary, Alberta

Call for Exhibitors

On May 1 & 2, 2018 the CDAA will be hosting the fifth annual Alberta Career Development Conference (ACDC) in Calgary, Alberta at the Coast Plaza Hotel & Conference Centre. ACDC 2018 will bring together 300 Career Development Practitioners and related professionals from across Alberta, and points beyond, to discover “*perspectives and possibilities*” in career development.

You are invited to showcase your organization as part of the Exhibitor Fair at the conference on May 1 & 2, 2018. In addition to attending keynote presentations, expert panels, and concurrent sessions you will have the opportunity to connect with delegates during morning registration on both days, hospitality breaks set up in the Exhibitor Fair area in the morning and afternoon on both days, and lunch on both days. Your organization will benefit from engaging directly with Career Development Practitioners and related professionals, industry leaders, policy makers, educators, and more about your programs, services, resources, and tools.

This year’s opening keynote presenter is Lisa Taylor, President of Challenge Factory, who will be delivering *5 Future of Work Trends: Changing perspectives and realizing potential*. On the second day of the conference delegates will be treated to a series of *Perspectives and Possibilities Mini Presentations*.

Concurrent sessions will be delivered on the following topics:

- Career Counselling / Coaching Techniques
- Trends, Tools, and Technology
- Career Development Research and Theories
- Workforce Planning and Development
- Personal Development and Wellness
- Leadership, Supervision, and Mentorship
- Best Practices for Diverse Client Groups

ACDC 2018: Perspectives and Possibilities

Call for Exhibitors

Exhibitor booths will be set up in Plaza 3-4 of the Coast Plaza Hotel & Conference Centre, adjacent to the room where the plenary sessions will take place and on the same floor as the concurrent sessions.

Exhibitor benefits include:

- 4' x 6' table with linen and two chairs (total booth space: ~ 8' wide)
- Access to all plenary and concurrent sessions throughout the conference
- Organization listing in the conference promotional materials
- Opportunity to purchase discounted advertising space in CDAA's newsletter, *Career Momentum*
- Free access to wireless internet, power, and parking

Registration Options / Fees:

There are three exhibitor fair registration options:

1. Exhibitor booth only – \$350.00 + GST. *
2. Exhibitor booth and one full conference registration – \$600.00 + GST.
(Booth: \$350.00; Registration for one: \$250.00) **
3. Exhibitor booth and two full conference registrations – \$850.00 + GST.
(Booth: \$350.00; Registration for two: \$500.00) **

* Your exhibitor booth registration fee includes a table / booth space, free power, free wireless internet, and free parking.

Your exhibitor booth **and conference registration fee includes a table / booth space, free power, free wireless internet, free parking, access to all plenary and concurrent sessions, breakfast, hospitality breaks, and lunch.

Exhibitor Booth & Conference Registration

Please submit your completed application by March 30, 2018 and direct any questions regarding the Call for Exhibitors to Paula Wischoff Yerama at ed@careerdevelopment.ab.ca.

Last year Exhibitor booths sold out. Please register early to guarantee your spot!

ACDC 2018: Perspectives and Possibilities

Call for Exhibitors

Conference delegates will have a number of dedicated opportunities to visit your booth throughout the conference. An overview of the conference schedule (subject to change) is included below for your reference.

Day 1 – May 1, 2018

8:00 - 9:00	Registration and Breakfast	Exhibitor Fair Open
9:00 - 9:30	Welcome / opening remarks	
9:30 - 10:45	Opening Keynote	
10:45 - 11:00	Hospitality Break	Exhibitor Fair Open
11:00 - 12:00	Expert Panel (60 minutes)	
12:00 - 1:00	Lunch	Exhibitor Fair Open
1:00 - 2:15	Concurrent Session 1 (75 minutes)	
2:15 - 2:45	Hospitality Break	Exhibitor Fair Open
2:45 - 4:00	Concurrent Session 2 (75 minutes)	
4:00 - 6:00	Networking Reception	

Day 2 – May 2, 2018

7:30 - 8:30	CDAAGM	
8:00 - 9:00	Registration and Breakfast	Exhibitor Fair Open
9:00 - 9:30	Welcome / opening remarks	
9:30 - 10:45	Opening Keynote	
10:45 - 11:00	Hospitality Break	Exhibitor Fair Open
11:00 - 12:00	Expert Panel (60 minutes)	
12:00 - 1:00	Lunch	Exhibitor Fair Open
1:00 - 2:15	Concurrent Session 3 (75 minutes)	
2:15 - 2:45	Hospitality Break	Exhibitor Fair Open
2:45 - 4:00	Concurrent Session 4 (75 minutes)	