

## Refresh Activity – Group Brainstorm

1. Select a Work Search Topic or Audience that you struggle with in your teaching.
2. Brainstorm strategies and best practices as a group.

### Group A

Work Search Topic: Resumes

Best Practices:

- Show passion
- Be positive
- Give foundation information
- Be open to feedback
- Ask what students' objectives/ goals are

Workshop Outline:

- Interactive skills icebreaker
- Group work – what type of resume will you use?
- Resume Jeopardy \*builds rapport\*

### Group B

Audience: At Risk Youth

Best Practices:

- Create inclusive physical learning environment
- Building relationships
- Engaging youth
- Be aware of :
  - o Socio/economic conditions
  - o Their self-esteem/perception
- Be aware of the importance of :
  - o Education
  - o Parental engagement
  - o High expectations

### Group C

Work Search Topic: Labour Market Information

Audiences:

- Career Education for high school students
- Internationally educated professional who go back to post-secondary education

Best practices:

- Discussion - How would you approach it and make it fun?

- Knowing your audience
- Research locations and demands

#### **Group D**

Audience: How to Connect with a Difficult Group

Challenges:

- Language barrier
- Negative attitude
- No motivation
- Cultural diversity

Best Practices:

- High expectations
- Identify with your group
- Identify relevant content

#### **Group E**

Audience: Client not motivated, low income, low levels of education

Strategies and Activities:

- Hands-on stories (e.g. using food in examples)
- Make relevant to them
- Recognize where they really are
- Be realistic and approachable (e.g. use an actual work situation that they could be doing in the future)
- Make use of role playing