



**CALL FOR EXHIBITORS**

# **From Good... to Great**

**BEST PRACTICES IN CAREER DEVELOPMENT**

**JUNE 10 & 11, 2009**

Mayfield Inn and Suites  
16615 - 109 Avenue  
Edmonton, AB

## **Building Tomorrow Today**

**15TH REGIONAL CONSULTATION FOR CAREER DEVELOPMENT**

# *From Good to Great*

Best Practices in Career Development

## INVITATION TO EXHIBIT AT THE 2009 BUILDING TOMORROW TODAY RESOURCE FAIR

Building Tomorrow Today continues to attract over 800 career practitioners from the private and public sectors, including counselors, consultants, educators, human resources and training personnel and representatives of industry and equity groups.

*Exhibit at the 2009 Resource Fair and connect with them all.*

### **What Our Delegates are Seeking ...**

Past exhibitors tell us that our delegates are exceptionally motivated and eager to learn. They seek leading edge information in the following areas:

- Assessment and testing tools
- Innovative techniques in practice
- Aboriginal services
- Information on programs and services for persons with disabilities, youth, new Canadians and mature workers
- Reference and educational resources
- On-line career planning and job search technology
- Entrepreneurship
- Post-secondary education and training
- Industry trends
- Current employment opportunities
- Professional development resources and programs

Note: The delegates to BTT are not job seekers or career changers.

### **Why Exhibit?**

- Employers discover how to work with career practitioners to find the best qualified workers
- Career Practitioners discover what employers are looking for and how best to direct the potential employee to them
- Showcase your career/job opportunities
- Showcase your post-secondary institution
- Showcase your product or service

### **How this event benefits your organization:**

- Contact with career development professionals, counsellors, advisers and officers who meet daily with students and job seekers
- BTT participants are from across Alberta, some are from outside of the province, and BTT gathers them all, including independent practitioners, with no borders between institution type
- Forum for sales and distribution of your career development products, services and knowledge
- Networking opportunities with career service providers
- Opportunity for direct advertising to career service providers

### **A Continuing Favourite!**

A Networking Reception will once again be held in the exhibit area on the Wednesday evening from 4:30 pm – 7:00 pm. Exhibitors and delegates meet with one another in a relaxed atmosphere while enjoying an enticing array of foods and refreshments.

### **New This Year**

- Half day passes will be available to the public for attendance to the Resource Fair only. This will allow people who do not wish to attend the session access to the Resource Fair.
- Lunches and Refreshment Breaks will be held in the exhibit area.

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## EXHIBITING DETAILS

### 2009 BTT Resource Fair

Wednesday, June 10 &  
Thursday, June 11, 2009

Mayfield Inn and Suites  
16615 – 109 Avenue  
Edmonton, AB T5P 4K8

Resource Fair is located  
in the Trade Centre Hall  
DEF.

### Tuesday, June 9

#### Set-up

1:00 pm – 4:00 pm

### Wednesday, June 10

Resource Fair open  
10:00 am to 7:00 pm  
Including during lunch,  
refreshment breaks and  
the networking reception

### Thursday, June 11

Resource Fair open  
10:00 am to 4:00 pm  
Including during lunch  
and refreshment breaks

#### Move out by 7:00 pm.

All materials must be  
removed and shipments  
must be ready and  
marked with completed  
paperwork and shipping  
instructions by 7:00 p.m.

### Booth Specification and Rental Rates

- 10 x 10 booth with 8' back wall drape & 3' high side wall drape
- One 8' skirted table, two chairs
- One 10 x 10 carpet
- Two 75 watt light stands
- One 600 watt duplex outlet
- Additional Requirements (including internet) may be ordered when registering below

### Rental Rate for two days

- Register & Pay Before April 15, 2009 – \$500.00 plus GST (\$525.00)
- Register & Pay After April 15, 2009 – \$550.00 plus GST (\$577.50)

Lunch for 2 exhibitors per booth per day is included.

Parking at the Trade Centre is Free.

One Exhibitor Personnel per organization is allowed to attend conference sessions.

### Registration Procedure

To reserve your booth, register on-line at [www.careerdevelopment.ab.ca/events](http://www.careerdevelopment.ab.ca/events) or click on the link below.

Registrations must be received with full payment on or before April 15, 2009.

**FULL PAYMENT MUST BE RECEIVED IN ORDER TO RESERVE YOUR BOOTH SPACE.**

A receipt will be issued and your booth assignment confirmed only after full payment has been received. Registering early is advised.

### Cancellation Policy

If booth space is cancelled by May 15, 2009 a charge of 50% of the booth rental fee will be deducted from the payment. No refunds will be given for cancellations after May 15, 2009. Notice of cancellation must be submitted in writing.

### Join us at the 2009 Building Tomorrow Today Consultation

BTT Resource Fair Administrator  
Bev Hempel, Currie Communications Ltd.  
780-413-9570 bev@curriecom.com

**CLICK HERE TO  
REGISTER FOR  
BOOTH SPACE**

## Networking Reception

**Back by popular demand!** Take this opportunity to connect and network with consultation delegates and employers

WEDNESDAY, JUNE 10 – 4:30 PM – 7:00 PM

Trade Centre Hall DEF

*Exhibitors will have an opportunity to indicate their preferred booth spots. However, **the choices are not guaranteed.***

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## EXHIBITING DETAILS...CONTINUED

