



CAREER DEVELOPMENT PROFESSION

DO YOU KNOW ABOUT
CDAA?



Career Development Association of Alberta (CDAA)

An Introduction to
membership, benefits &
certification opportunities

WHAT IS CAREER DEVELOPMENT?

- “Career Development is the lifelong process of managing learning, work, leisure, and transitions in order to move toward a personally determined and evolving preferred future.” Source: Canadian Standards and Guidelines for Career Development Practitioners.
- Decisions you make each day – how you spend your time, what you identify as priorities, how you handle change – affect your life & thus your career development.
- “Ultimately, your career development is much more than the jobs you pursue – it is about *how you want to live your life*”. Source: Canadian Council for Career Development (CCCD)

CDA A is:



- Is a self-regulated, not-for-profit, professional association in Alberta whose members are dedicated to providing the highest quality career development services in support of individuals and companies to reach their fullest potential
- CDA A is a member of the CCCD – the Canadian Council for Career Development which aims to strengthen the national identity of career development & help support career development professionals at all levels

Career Development Professionals (CDP's):

- Work with people of all ages to help them to manage their life, learning and work.
- Advise, coach, teach, provide information & support people who are planning, seeking & managing their life & work direction.
- Develop tools and resources to support individuals in the career development process, including research and academia.
- Career services exist to help people:
 - pursue learning
 - find work which is personally meaningful
 - learn how to manage transitions in today's ever-evolving labour market

CDP's provide direct services in the areas of:



- Career education
- Career counselling, advising & facilitation
- Education advising, planning & support services
- Employment counselling, advising & facilitation
- Human resource development
- Career coaching
- Training in employment skills
- Training in work-related areas
- Vocational rehabilitation
- Prior Learning Assessment and Recognition
- Employer services
- Life skills

Career services may be found in:

- ◆ K-12 student services offices/centres
- ◆ Post-secondary student advisors and career services centres
- ◆ community-based agencies
- ◆ government service centres
- ◆ private career service firms & independent practitioners
- ◆ outplacement organizations
- ◆ workplaces
- ◆ health & mental health centres

As a professional association - CDAA:

- Connects members to current information, resources and initiatives
- Builds partnerships with organizations and allies with career development leaders
- Engages in PD/learning opportunities
- Sets professional standards
- Participates in local, provincial and national projects
- Advocates for career services in Alberta



Benefits to masters students & future counsellors...CDAA is a place to:

- CONNECT with the best in the career development field ...professionals at different organizations/levels, organization directors, consultants, government and post-secondary/educational institutions.
- GET INSPIRED via learning opportunities & events: PROF. DEVELOPMENT events, WEBINARS & NETWORKING EVENTS across the province
- MEMBER DISCOUNTS – CDAA & Chapter PD events & webinars
- BE MENTORED – inquire about opportunities to be paired with professionals in your chosen area to learn and grow as a professional and connect with employers in the industry

- **GAIN ACCESS** to critical professional information related to: training, certification, research, development, practice and policy.
 - **CCDP Designation** – *Certified Career Development Practitioner* (2 routes for entry: 1) Education route 2) Employment route (see *CDAА Website for more info www.careerdevelopment.ab.ca*)
- **Share your RESEARCH** –members want to know what is new with career development research and how your work (local, national, international)is advancing the profession & prof. practice.
- **Be a PRESENTER & PROMOTE SHARING** - research/information & promising/innovative practices across provinces, territories and sectors. Present via webinar, PD event session, etc.
- **INSPIRE professionals & the profession** – be part of a profession that takes it's knowledge base and practices seriously. CONTRIBUTE TO BUILDING the capacity of the career development field to influence, advocate &offer excellence.

Join CDAA as:

- STUDENT MEMBER - \$30/year
- GROUP MEMBERSHIP –
 - Groups of 5-9 members receive 10% discount
 - Groups of 10 or more receive 15% discount
 - Group Members can be new or renewing members & do not have to be members of the same organization
- Register as BOTH –students @ a group discount!
- 'Refer a Friend' Program – refer a colleague who joins CDAA & be entered in a yearly draw for a free 1 year membership
- OTHER MEMBERSHIP CATEGORIES:
 - Associate Member - \$131.25/year
 - Pre-Certified Member - \$105.00/year



FOR MORE INFORMATION:

admin@careerdevelopment.ab.ca



Career
Development
Association of
Alberta (CDAA)